

WE'VE SPENT \$200 MILLION TO PROTECT SOMETHING THAT'S PRICELESS.



Fish, birds, alligators and manatees are all thriving in Rice Creek and the St. Johns. Partly because, 10 years ago we began a \$200 million environmental improvement program at our Georgia-Pacific mill in Palatka. Now, groundwater usage is down by 90%. And the water that's returned to Rice Creek and the St. Johns is treated for 60 days, after which it has 70% less phosphorus and less than half the nitrogen. Sure, \$200 million is a lot to spend. But what the people of northeast Florida get in return, is priceless.



To learn more about Georgia-Pacific and the St. Johns, go to CleanerStJohns.com